"...What a way to learn!
From the opening ceremonies
to the last session, I was very
engaged. And to top it off,
many great friendships were
forged!"

- Participant, 2010 PETS



Training Rotary Club Leaders from six great districts in Indiana, Michigan & Ontario.

## A Star-Studded Cast to Address Attendees...

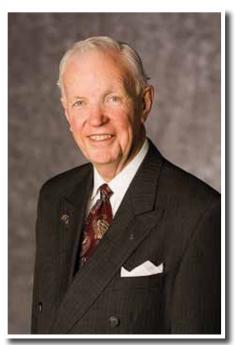
PAST ROTARY INTERNATIONAL PRESIDENT TO ADDRESS ATTENDEES

### PAST RI PRESIDENT — Wilf Wilkinson

It is an honor and a privilege to have Wilf Wilkinson, President of Rotary International in 2007-2008, attend PETS. He will be addressing attendees on Thursday evening and Saturday morning.

On Saturday he will inspire all with an update on the Reach out to Africa initiative, which began in 2008. The ROTA places emphasis on service project development, needs assessments, partnerships with Rotary Clubs in other countries and involvement in youth programs.

Wilf has been recognized for his professional and humanitarian service by a wide variety of organizations, including the Canadian Institute of Chartered Accountants, the Knights of Columbus, the Province of Ontario, the government of Canada and was honored by Pope John Paul II with the Pro Ecclesia et Pontifice medal in 2001. He is also the recipient of many of Rotary's honors, including the Citation for Meritorious Service in 2001, the International Service Award for a Polio-free World in 2002, the Distinguished Service Award in 2003 and Service Above Self in 2006.



### Come on in - the water's fine

Internationally acclaimed athlete Jim Dryer, better known as "The Shark" will be speaking of his adventures, unbelievable athletic achievements and humanitarian pursuits in support of youth mentoring. Hear how he overcame a lifelong fear of the water to become an astounding tri-athlete setting 16 marathon and multi-sports records!



"The Shark" has swum across our own Great Lakes and has set records in both distance and speed. These swims were done with Mr. Dryer towing all the weight of his own supplies...dubbing him, by The International Marathon Swimming Hall of Fame, the only swimmer to have swum such distances self-sufficiently!

Along with marathon swimming, "The Shark" participates in Ironman competitions, which add running and biking to the grueling challenge. As stated by Tim Yout of USA Triathlon... "Jim Dreyer has stretched the limits of known human capabilities."

Jim Dreyer is also a black belt in Tae Kwon Do, an accomplished semi-professional baseball player, cross-country skier and snowshoe competitor. He is the founder of the Adventures in Mentoring (AIM) program which is designed to teach "life lessons for healthy and productive lives" through wilderness survival and adventure racing activities. Come join us in listening to this incredible man and his extreme accomplishments... all in the name of helping to support our youth.

### **Sweet Expectations**

Presidents Elect, Presidents Nominee, Presidents Partners and Assistant Governors will convene for some of the most inspirational training in the Rotary

The organizers of Great Lakes PETS pride themselves in offering a first-class training environment, a motivational line-up of programs and great friendship development.

Presidents Elect will come away with great ideas, infectious enthusiasm and a better understanding of the most important position in the Rotary World.

Presidents Nominee will gain a greater understanding of their role in assisting the current Club President and how that will be most beneficial to their year as President.

Partners will gain a better insight into the wonderful world of Rotary and learn many great ways on how to work together to make this a most memorable journey.

### REGISTER ON-LINE • WWW.GREATLAKESROTARYPETS.ORG



RADISSON PLAZA HOTEL AND SUITES 100 West Michigan Avenue Kalamazoo, MI 49007 March 10-12, 2011





## PRELIMINARY SCHEDULE

### **THURSDAY, MARCH 10**

It's important to arrive mid afternoon so you won't miss a thing. A professional photographer will be available to take your photo for your district directory and business cards. Rotary 101 is a fun, informative session, which has received rave reviews from ALL past attendees. Attend an evening reception, followed by a delightful dinner and an inspiring message from Rotary International Past President Wilf Wilkinson.

Afternoon arrival

Rotary 101

AG training

Photos of Presidents Elect

**Evening Reception** 

**Opening Ceremonies** 

Dinner with honored guest - PRID Wilf Wilkinson

Individual district sessions

### FRIDAY, MARCH 11

There is no better way to kick-start the day than with a bit of humor, which is exactly what you'll get with a great message from PRIP Cliff Dochterman.

Spend the morning with presidents from your district, share ideas and learn new tips to help you lead your club. Lunch will offer one of the most popular events at past PETS - a personal look inside The Rotary Foundation. Dinner will feature a message from Jim Dryer.

Breakfast

Opening Plenary, Public Relations

District Sessions

Lunch - Foundation Panel

Breakouts - choice of six topics

Dinner with Jim Dreyer

Hospitality

### **SATURDAY, MARCH 12**

During the Breakfast session there will be an overview on implementing and using the club leadership plan. Then it's off to spend more time with your district. PETS will conclude with lunch and a very special address to send you off. You'll be home in time for dinner with a unmatched enthusiasm to take on the best year of your Rotary life.

Breakfast

Reach Out to Africa - Wilf Wilkinson

**District Sessions** 

Lunch - Family of Rotary

Graduation ceremony - featuring YOU!

### **PARTNER ACTIVITIES**

FRIDAY, MARCH 11

9:30-11:30 Partners outing at local Kalamazoo attraction

3:00-5:00 Partners project - Rotary is about service;

help us give back

Panel discussion - How to support your

Rotary president

SATURDAY, MARCH 12

9:30-11:30 Partners outing at local Kalamazoo attraction

## **SURVIVAL GUIDE**

# Be in the know before you go...

### What is Great Lakes Pets?

President Elect Training is a wonderful training opportunity, where you will meet more than 300 presidents from Indiana, Michigan and Ontario. You will reap great benefits from training together. You will hear the best speakers, have the best resources and share ideas with Rotarians from outside of your own district. And you will have fun!

#### What if I can't attend?

Other PETS events are available but you will miss the connection with your district, which is also a very large part of GL PETS. If you have a conflict, contact your District Governor Elect.

### I've already been President - why come?

This is a required training event. Every year Rotary International develops new materials, new programs and new goals. Your past experience will be of great value to new Presidents and you can be guaranteed to come away with some new ideas as well.

### Who pays?

Your club has already paid the Presidents Elect registration fee. Each club sets its own policy regarding the President Nominee and hotel expenses. Talk to your board or your President regarding your club.

### When do I register?

You can register online now at www.greatlakesrotarypets.org.

### How do I reserve my hotel room?

You will reserve your room when you register for PETS at www.greatlakesrotarypets.org.

Single and double rooms are \$120 per night.

(\$130 after March 1, 2011)

Suites are \$150 per night.

(\$170 after March 1, 2011)

#### What do I wear?

**Daily sessions** are "Rotary Casual". Golf shirts and slacks are fine, but remember this is a business meeting, so please no T-shirts, shorts, jeans etc.

**Thursday Dinner** – Business Attire

Friday Dinner – Business Attire

Saturday – Traveling Clothes

### What to bring?

Bring an open mind and plan to share your thoughts, dreams and ideas. When you leave PETS, you will return to your club with many outstanding tools to help you sail through your year and to guide your great club.